

THE BLAIRMORE ENTERPRISE

VOL. XXXI, NO. 15.



"Serve the Church that the Church May Serve You."

CENTRAL UNITED CHURCH
BLAIRMORE

Rev. E. B. Arrol, B.A., Minister

Sunday services—

11 a.m., Senior school.

2 p.m., Junior school.

7:30 p.m., Public Worship.

Wednesdays, 7:30 p.m., Prayer service.

ST. LUKE'S CHURCH NOTES
Rev. J. R. Hague, A.Th., Incumbent

Services Sunday next:

10:00 a.m.—Sunday School.

11 a.m., Morning service.

REGULAR BAPTISTS
Rev. J. W. MacDonald, Minister.

In the Union hall. Services Sundays: 11 a.m., Senior and Junior Sunday school.

7:30 p.m., Song service; 7:45, evening worship.

Thursday, 7:30 p.m., Prayer and Bible study.

Service in Frank 2 p.m. Sundays. You are cordially invited to our services.

THE SALVATION ARMY, COLEMAN
Capt. F. Watson - Lieut. R. Weddell.

Sunday: 10:15 a.m., directory (X. P.) meeting; 11 a.m., holiness meeting; 2:30 p.m., Sunday school; 7:30 p.m., Salvation meeting.

Monday: 6 p.m., boys' firework club.

Tuesday: 7:30 p.m., home league meeting.

Wednesday: 8 p.m., praise meeting.

Friday: 7:30 p.m., red shield auxiliary (war service).

Funerals and dedications on application to the local officers.

We stand ready to serve the people.

CHURCH OF THE NAZARENE
Near the Depot, Coleman

Pastor: Rev. Leonard Falk, Th.B. Services: Sunday school at 11 a.m. Morning worship at 12 noon. Street meeting at 6:30 p.m., in front of Coleman hotel. Evangelistic service at 7:30 p.m.

Tuesday: 7:30 p.m., Bible study.

Friday, 7:30 p.m., Prayer meeting.

Our Pay Day Cash Specials

Beef Tenderloin	lb. 30
Pork Tenderloin	lb. 30
Pork Leg Roast	lb. 23
Pork Chops	lb. 25
Pork Shoulder Roast	lb. 20
Salt Pork	lb. 15
Pork Sausage	lb. 20
Own Cured Ham	lb. 25
Own Cured Bacon	lb. 10
Boiling Beef Ribs	lb. 10
Hamburger	lb. 10
Shoulder Beef Roast	lb. 12
Beef Round Steak	lb. 18
Beef Hearts	lb. 10
Choice Steer Beef Loin Roast	lb. 23
Choice Steer Beef Shoulder	lb. 14
Choice Steer Beef Boned and Rolled	lb. 23
Compressed Ham	lb. 30
Wieners	lb. 20

Fresh Milk Every Morning

ALL CHOICE QUALITY MEATS ONLY

FRESH FISH DIRECT FROM VANCOUVER EVERY THURSDAY

Fresh Lamb - Chicken - Lard - Butter - Eggs

CENTRAL MEAT MARKET

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THE BLAIRMORE ENTERPRISE, FRIDAY, APRIL 12, 1940.

MRS SAMUEL RICHARDS PASSES AT HILLCREST

Death claimed another highly respected and very well known old timer of The Pass on Sunday last in the person of Catherine Matilda, beloved wife of Mr. Samuel Richards, who passed away at Hillcrest in her sixty-fourth year.

Funeral service was held in the Hillcrest United church on Thursday afternoon, Rev. Richard Upton, of Bellevue, officiating, and interment was made in the Hillcrest cemetery. A. E. Ferguson, of Crows' Nest Funeral Home, was in charge of arrangements.

COLEMAN BOY KILLED

Ralph, only son of Mr. and Mrs. W. L. Rippon, was accidentally killed while working at the International Coal & Coke Company's tipple at Coleman yesterday afternoon.

Ralph, aged 19, had recently completed his high school course, and had looked forward to taking up engineering.

Particulars of the accident are not available as we go to press.

Ralph is survived by his parents, Mr. W. L. Rippon, manager of the Coleman Branch of the Canadian Bank of Commerce, and Mrs. Rippon, and one sister, Lorraine.

Funeral arrangements have not yet been completed, but in all probability the funeral will take place on Sunday afternoon.

We understand an inquest is being held at Coleman today.

C. W. L. ELECT OFFICERS

At the regular monthly meeting of the St. Anne's branch of the Canadian Women's League on Friday night, Mrs. Foss was elected president; Mrs. J. V. McDougall, first vice-president; Mrs. C. M. Larbalestier, second vice-president; Mrs. O. Diamond, third vice-president; Mrs. R. C. Old, secretary, and Mrs. L. L. Morgan, treasurer.

Treasurer's report showed the branch to be in fairly good financial shape.

Mrs. Gillis, the retiring president, thanked the members for co-operation and assistance during the year, and requested that the same kind consideration be given her successor in office.

B. O. Morrow, former Royal Bank manager at Cowley, Magrath and Lethbridge, died suddenly at Vancouver on Thursday night of last week. The 49. The remains were laid to rest at Vancouver on Monday, Rev. Dr. J. W. Melvin, formerly of Lethbridge, officiating. He is survived by his wife and two children.

ANNUAL MUSICAL FESTIVAL TO OPEN MONDAY NEXT

MRS. OLIVER PASSES AFTER LONG SIEGE OF ILLNESS

The fifteenth annual Crows' Nest Pass Musical Festival will get underway at the Columbus hall on Monday morning next, with Mr. Filmer E. Hubble, choirmaster of St. Augustine church, Winnipeg, as adjudicator.

We understand that no less than 275 entries are in the hands of the secretary, Mr. Harry Stobbs, of Hillcrest, and the programme committee feel that patrons will be provided with a very high standard of vocal and instrumental competitions. As usual, the evening performances will be the major attractions.

Morning, afternoon and evening sessions will occupy Monday, Tuesday and Wednesday.

A large number of the entrants will come from points distant as far as Kimberley and Lumberton to the west and Macleod and Claremore to the east. The Crows' Nest Pass Musical Festival was inaugurated in 1925, first as a Sunday school affair, and very largely through the influence of Rev. W. T. Young, then minister of the Central Union church in Blairmore. His name will ever be associated with the progress of the festival idea in this district. His name is still given a place in the list of honorary executive, and, as far as can be learned, his interest in the movement is as keen today as it ever was, though living at Edmonton. Coupled with the name of Mr. Young must be those of Mrs. D. G. Mackenzie (now of Calgary), Mrs. R. Pinkney, Mr. W. H. Moser, Mrs. J. H. Farmer, Mrs. G. Steeves, Mrs. A. L. Freebairn (Pincher Creek), Mr. William Kerr, Mr. E. Upton, Mr. G. E. Cruickshank, Mr. G. Pattison, Mr. W. H. Stobbs, and probably above all, the late Mr. Frank J. Smith, whose memory will be carried on through the medium of a splendid trophy for annual competition.

Interest in the festival is not wanting by any means. Instead, the benefit of the idea of competition is being felt and keenly apparent, particularly among the younger set of our communities.

WIND-UP OF WINTER PHYSICAL TRAINING

On Thursday evening last, in the Columbus hall, the ladies' section of the Crows' Nest Pass physical training classes wound up their season's activities with a splendid demonstration. Taking part were representatives of Coleman, Hillcrest, Bellevue and Blairmore.

Major J. H. Ross, director of youth and physical training for Alberta, was present, and was well pleased with the success attending efforts here and the demonstration, which was highly up to the average. He congratulated Miss McDonald, of Coleman, rated as one of the best leaders in the work in the province. In appreciation by the classes of her work, Miss McDonald was presented with an overnight bag.

The programme concluded with a dance, for which the Arcadians furnished music.

Classes have been held throughout the winter months, and quite a number of the ladies of The Pass, realizing the benefits of physical training, attended, being instructed by Miss McDonald.

Mrs. H. A. McVicar sustained a broken leg through a fall on a wet sidewalk at Hillcrest on Tuesday of last week. She was rushed to the Hillcrest hospital and attended by Dr. Rose, and is reported doing favorably.

Robins and bluebirds that landed in the Crows' Nest Pass about two weeks ago, probably illegally, were called back to report at migration headquarters in California yesterday. They made use of the air both coming and returning.

"NOVELTY NIGHTS"

A new and fun-galore form of entertainment will be presented at the Columbus hall, Blairmore, on Saturday, Monday and Tuesday, April 27, 29 and 30, by St. Anne's Parish.

The late Mrs. Oliver, whose maiden name was Anna Fulton, was born at Bass River, Nova Scotia, and came west about twenty-four years ago. For a while she taught school north of Cowley, and on May 21st, 1918, was married to Mr. William Oliver at the Institutional church, Coleman, Rev. D. K. Allan officiating, at which time they took up residence here.

She has been a continuous resident of Blairmore ever since and was ever active in church, society and social work. For several years she was a member of the United church board and took a very active part in Sunday school work. She was also a charter member of Crowfoot Rebekah Lodge. Through her kindly and sympathetic disposition she was beloved by all who knew her, and her loss to the community and The Pass will be keenly felt.

Her parents predeceased her in Nova Scotia some years ago. Surviving are her husband; one sister, Mrs. Freeman Lank, of Bass River; two brothers, Warren, of Alcomdale, Alberta, who visited the sick room very recently, and George, of Cuthbank, Montana, who was present for the last rites; also five children, Rose, Marion, Jean, George and Hugh, to whom sympathy is extended.

Funeral took place from the Crows' Nest Funeral Chapel to the United church on Monday afternoon, where service was conducted by Rev. E. B. Arrol, B.A., who paid high tribute to one whose place in the community will be hard to fill. Favorite hymns of the deceased were used, and Miss I. Fraser sang "There's a Land That is Fairer Than This." The church was packed to overflowing with sorrowing relatives and friends.

Following the service, the funeral cortège, one of the largest in the town's history, wended its way to the Union cemetery, where following last rites of the church and the Rebekah Lodge, the remains were laid to rest. Members of Coleman, Bellevue and Blairmore Rebekah lodges attended in a body, marshaled by Bro. A. Morency. A large number of beautiful floral tributes adorned the graveside.

Friends and relatives attending from outside points included Mr. and Mrs. H. C. Morrison, Harry Gunn, Mr. and Mrs. H. S. Lank, George Nowat, L. M. Cleland, H. Rogers and others from the Cowley district; Dr. V. Christie, of Cardston; Rev. Roy and Mrs. Taylor, of Pincher Creek; A. M. Connely, of Lundbreck, and Mr. and Mrs. Elvey, of Calgary.

Honorary pallbearers were: D. R. McKay, F. M. Thompson, Harland Lank, J. R. Warner, H. C. Morrison and George Nowat; pallbearers: J. B. Harmer, Roland Pinkney, S. G. Banman, A. S. May, D. MacPherson and Frank Lyon.

CARD OF THANKS

We wish to gratefully acknowledge the flowers and many expressions of kindness shown during Mrs. Oliver's illness; also for the many tokens of sympathy and assistance given in various ways during our recent bereavement.

WM. OLIVER and FAMILY.

Mrs. Thomas Clarke, who had been visiting here with her parents, Mr. and Mrs. Samuel Ennis, returned to Vancouver last week.

During the week efforts were being made to draft a new version of "It's Springtime, in the Rockies." The idea was prompted by about a foot of new snow and ten to twenty degrees of frost.

ORPHEUM THEATRE - BLAIRMORE

LAST TIME TONIGHT

April 12th

LOUIS BROMFIELD'S

"The Rains Came"

with

Myrna LOUise POWER

George BRENT and Strong

Supporting Cast

SAT. - MON. - TUES.

April 13-15-16

"U-BOAT 29"

Sinks PORT ARTHUR CATS

WED. - THURS. - FRI.

April 17-18-19

"Swiss Family

Robinson"

with

Freddie Bartholomew

Thos. Mitchell, Edna Best

Every Canadian farmer is entitled to regard himself this year as a soldier of the soil. The Farmer expects every man to do his duty.

E. C. Cameron, secretary of the Lethbridge Y.M.C.A., was a visitor to The Pass this week in connection with organization for the forthcoming funds drive, which opens on Monday next.

OPENING MONDAY MORNING AT 9 O'CLOCK

FIFTEENTH ANNUAL CROWS' NEST PASS MUSICAL FESTIVAL

COLUMBUS HALL - BLAIRMORE

MONDAY TUESDAY WEDNESDAY

Ap. 15 - Ap. 16 - Ap. 17

COMPETITIONS in Piano, Violin, Vocal, Open Solo, Choir, Chorus, Quartet, Orchestra, Band, etc.

THREE PROGRAMMES DAILY

Mornings at 9. Afternoons at 2. Evenings at 7:30

ADMISSIONS: Mornings and Afternoons, Adults 25c, Children 15c. Evenings, Adults 50 cents, Children 25 cents.

SEASON TICKETS FOR NINE PROGRAMMES \$2.00

Address all Enquiries to W. H. Stobbs, Secretary, Hillcrest, Alberta.



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Especially if your work requires quick or sustained energy, you should eat plenty of bread with each meal.

Bread is rich in carbohydrates and, made with milk, as it usually is today—bread is an important source of protein, equal to meat in muscle building and repair.

Eat more of this energy-giving food and increase your efficiency for today's emergencies!

YOUR BAKER'S SKILL scientific equipment—and the finest ingredients—give you a loaf unsurpassed in wholesomeness and delicious flavor.

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Breakfast favorite of millions—Grape-Nuts have been sensational reduced in price! Order from your grocer for tomorrow's breakfast!

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COST LESS THAN ONE CENT A SERVING!

The Park Lane Mystery

By Edgar Wallace

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CHAPTER I.

Mr. Stratford Harlow was a gentleman with no particular call to hurry. By every standard he was a member of the leisured classes, and to his opportunities for lingering he added the desire of one who was particularly curious.

The most commonplace phenomena interested Mr. Harlow, who had all the requisite qualities of an observer. For example, his enjoyment was without the handicap of sentimentality, a weakness which is fatal to accurate judgment.

Leonardo da Vinci could stand by the scaffold using the dreadful floor of his death and watch the agonies of misfortune given to the torturers. Mr. Harlow, no great lover of torturers, thought well of Leonardo. He too could stop to look at sights which sent the average man shuddering and hurrying past; he could stop (even when he was really in a hurry) to analyze the color scheme in an autumn sunset—not to rhapsodize poetically, but to mark down for his own information the quantities of beauty.

Inspiration

He was a largely made man of 45, fair and slightly bald. His clean-shaven face was unlined, his tender skin without blemish. Pale blue eyes are not accounted beautiful, and the pallor of Mr. Harlow's eyes was such that, seeing him for the first time, many sensitive people experienced a shock of repulsion; he was sightless. His nose was big and long, and of the same width from forehead to tip. The passport description of his mouth was "full". He had very red, thick lips that seemed to be pouting, even when they were in repose. A rounded chin with a dimple in the centre, and unusually small ears, completes the description.

His powerful car was drawn up by the side of the road, its two near wheels on the green verge, and Mr. Harlow sat, one hand on the wheel, watching the marshaling of the men in a field. In such moments of contemplative reverie as these, splendid ideas would come to Stratford Harlow, and great schemes would be born of the nowhere which is beyond vision. And, curiously enough, visions invariably had this inspirational effect.

They were trudging now across the field, led by a lank warden who carried his ride at the "tail", two ranks of cheerful, sunburnt men in striped jackets and leggings. The old system of dating a man's previous convictions by decorating his cap with mystical letters of the alphabet had gone out, Mr. Harlow noted, and remembered reading something about the practice being discontinued.

The Second Member

Tramp! Tramp! Tramp! The convicts had reached the hard road and were coming toward him. The leading warden glanced suspiciously at the well-dressed stranger, but the gang were neither abashed nor distressed by this witness of their shame. Rather, they carried themselves with a certain self-assurance, as though conscious of their value as potential recruits. The last two files glanced sideways and grinned in a friendly manner, half the third file followed suit, but the second member of the file looked neither left nor right. He had a scowl on his face, a sneer on his thin lips, and he lifted one shoulder in a shrug of contemptuous defiance, delivered, as the warden realized, not so much toward the curious sightseer, but the world of free men which Mr. Harlow represented.

Twisting round in his seat, he watched the little column, drifting through the Arch of Despair and out of sight through the gunmetal gates which he could not see. The motorist stepped on the gas, his hand on the accelerator, he maneuvered the long chassis until it headed back toward Princeton-Tavistock and Ellenden could wait a day—a week if necessary. For here was a great thought to be shaped and exploited.

His car stopped noiselessly before the Duchy Hotel, and the porter came running down the steps.

"Anything wrong, sir?"

"No. I thought I'd stay another day. Can I have the suite? If not, any room will do."

The suite was not let, he learned, and he had his small trunk carried upstairs.

It was then that he decided that Ellenden, being within driving distance, might come across the day spent in Tavistock.

He set to work, working, and in minutes Ellenden's anxious voice answered him.

"Come over to Princeton. I'm staying at the Duchy. Don't let me know that you know me. We will get acquainted in the smoke room after lunch."

At a Third Table

Mr. Harlow was eating his frugal lunch at a table which overlooked the untidy square before the Duchy, when he saw Ellenden arrive; a small, thin, nervous man with a touch of white side-whisker. Soon after the visitor came down the big dining room, gazed quickly around, located Mr. Harlow with a start, and sat himself at the nearest table.

The dining room was sparsely occupied. Two motoring parties had come up from Tavistock, so far as they were factors in a problem or the elements of an experiment; but since he must classify all things he saw, he noticed, in his cold-blooded fashion, that she was pretty and therefore unusual for the bulk of humanity bears a marked resemblance to the cheap little suburban streets in which they live

and the drab centres of commerce where they find their livelihood.

He had once stood at the corner of a busy street in the Midlands and had taken a particular pleasure in beauty. In that period, though thousands upon thousands hurried past, he had seen one passably pretty girl and two that were not ill-favored. It was unusual that this girl, who sat side-faced to him, should be pretty; but she was unusually pretty. Though he could not see her eyes, her visible features were perfect, and her complexion, unless his sight was at fault, was without flaw. Her hair he could not see, hidden as it was under her little black hat, but he liked the way she used her hands. He believed in the test of hands as a revelation of the mind. Her figure—what was the word? Mr. Harlow pursed his lips. He was a cold and hard vocational, lacking in flavor. "Gracefulness," perhaps. He pursed his lips again. "Yes, gracious—though why it should be gracious." * * * He found himself wandering down into the roots of language, and even as he speculated she raised her head slightly and looked at him. In profile she was pleasing enough, but now—

"She is beautiful," agreed Stratford Harlow with himself, "but in all probability she has a voice, that would drive a man insane."

Ingle*

Nevertheless, he "determined to risk disillusionment. His interest in her was impersonal. Two women, one young, one old, had played important parts in his life; nonetheless, he could think of them unprejudiced by this experience. He neither liked nor disliked them, any more than he liked or disliked the Faranese vase, which could be admired but had no special utility.

Presently his waiter came to take away his plate.

"Miss Rivers," said the waiter in a low voice, in answer to his query. "The young lady came this morning, and she's going back to Plymouth by the last train. She's here to see somebody." He glanced significantly at Mr. Harlow, who raised his bushy eyebrows.

"Inside?" he asked in a low voice. The waiter nodded.

"Her name?" Arthur Ingle, the actor chap."

Mr. Harlow nodded. The name was dimly familiar. Ingle! * * * None with a flower drooping out * * * and a Judge with a cold in his head.

He began to reconstruct from his association of ideas. He had been in court at the Old Bailey when the Judge had laid the nosegay which every Judge carries—a practice which had its beginning in olden times, when a bunch of herbs was supposed to shield His Lordship from the taint of Newgate fever. As the Judge had laid the nosegay on the judge, three little pimpernels in the centre had fallen to the head of the clerk. His name was Ingle.

Experience is never, never the vanquished; and out of defeat comes the secret of victory. Mary Baker Eddy.

The things which hurt, instruct—Whitallit.

There's no defeat, in truth, save from within;

Unless you're beaten there, you're bound to win!—Henry Austin

—New Ocean Airlines

British Overseas Airways May Start Trans-Atlantic Air Service

Rapidly maturing plans for new trans-Atlantic airlines, some of which are destined to connect with the Pan-American Clipper service, were spurred in London and in other capitals with the approach of favorable flying weather.

It was disclosed British Overseas Airways, which will take the direction of the lines formerly operated by British Airways and Imperial Airways, may start trans-Atlantic postal air service this summer if the military situation permits.

Imperial Airways flew experimentally to Montreal and New York last summer.

Linoleum is ordinarily made by mixing ground and linseed oil, adding color pigment, and applying the mixture to burlap backing under pressure.

Domestic Government Grades Vegetable Seeds

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Vancouver, Canada

ing put up by the labor of French prisoners of war."

From where they stood only the top of one of the high chimneys of the prison was visible.

She saw dim glances in that direction and shake his head.

The other place, of course, is dreadful—dreadful! I've been trying to work up my courage to go inside, but somehow I can't."

(To Be Continued)

A War-Time Risk

Farmers Should Keep Well Informed On Production Problems

There are many risks in the business of farming, some avoidable, and others unavoidable, states the Agricultural Supply Board, and observes there is one very dangerous risk that can be avoided very easily—lack of being insufficiently informed in doing business with your production problems.

For years agricultural scientists and experimentalists have been at work in laboratory, bar, and field. Their object has been to supply the farmer with practical, complete and up-to-the-minute information on the best practices in crop and animal production and the prevention of losses through pests and diseases. With the benefit of accumulated knowledge and the added incentive of war-time production requirements, these men are working, more industriously than ever, if possible, in their efforts to assist and serve production.

Part of information is just as dangerous in farming as in any other business—such risk may be avoided by utilizing the advice and information readily available from Provincial and Dominion sources, dealing with practically every phase of the business of farming. Winter does not prevent the preparation of a good seed-bed of information. Inquiries for further information should be directed to the nearest Dominion Experimental Farm or Station, Agricultural College, Provincial or Dominion Department of Agriculture.

GEMS OF THOUGHT

DEFEAT: OPPORTUNITY

What is defeat? Nothing but education. Nothing but the first step to something better.—Wendell Phillips.

When everything seems lost, noble souls find their opportunity.—La-cordaire.

The highest reward for man's work is not what he gets for it, but what he becomes by it.—Ruskin.

Experience is never, never the vanquished; and out of defeat comes the secret of victory.—Mary Baker Eddy.

The things which hurt, instruct—Whitallit.

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Grown's Representative:

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Office of Publication
BLAIRMORE, ALBERTA

Subscription, to all parts of the Dominion, \$2.00 per annum; United States and Great Britain \$2.50; Foreign, \$3.00, payable in advance.

Single copy, 15¢ per line for first insertion; 12¢ per line for each subsequent insertion.

Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Fri., April 12, 1940

BELLEVUE HAPPENINGS

Mrs. Grace Alexander and Alice May, and Mrs. J. Ruyneakers, were business visitors to Calgary on Tuesday and Wednesday.

Mrs. C. W. Johnson and daughter Marion have returned from a two weeks visit to Cranbrook. Mrs. Blinney returned with them to spend a while with her daughter here.

Among the Bellevue people attending the Port Arthur - Calgary hockey game on Tuesday were Messrs. G. May, T. Schmidt and Wm. Cox, Jr.

A large number of local Rebekahs attended the funeral of the late Mrs. W. Oliver in Blairmore on Monday afternoon.

Berta Avledo and Henry Kuryluk, who spent a week practice teaching at Pasqua and Burmis, returned to Calgary Sunday to resume their studies at the normal school.

Mrs. E. C. Cosstick is visiting her daughter at Victoria, B.C.

Mrs. J. Tutt and Mrs. H. Harrison were business visitors to Lethbridge this week.

Mrs. Wm. Beck left Tuesday last for Coalmont, B.C., to join her husband, who is employed there.

Mr. and Mrs. William Cousins and children were week end visitors to Calgary.

COWLEY HAPPENINGS

Word has been received of the birth of a daughter to Mr. and Mrs. Romeo Talburt at Macleod. Congratulations.

At a Red Cross meeting held here on Saturday, a large bundle of supplies were sent to headquarters in Calgary.

Hector Lemire has returned from Macleod, where he underwent a critical operation.

Mrs. Doris Sandeman, who was called home several weeks ago, owing to the illness of her son Jack, has returned to Sparine, where she is staying.

Mr. and Mrs. Bradford Tustian, of Picture Butte, spent the week end visiting with Mr. and Mrs. F. A. Tustian.

A pair of Laggerhead Shrikes was seen around here this week. As far as we know, this is the first appearance of these birds in this part of the country.

Farmers and ranchers are rejoicing over the abundance of snowfall this spring, that has melted and been saved to the soil. Prospects now point to a good crop.

On Tuesday evening, Mr. and Mrs. Harold Dunn gave a whisky drive at their home at the Cowley air port, in aid of the Red Cross. Owing to a heavy fall of snow, the crowd was not as large as it otherwise would have been. However, there were six tables to play, and prizes were won by Miss Sylvia Murphy, ladies first; Mrs. Robert Day, junior, consolation; Frank Finzoli, gents first; Ronald Morrison, consolation. Door prizes went to Mr. Patterson and Mr. Dwyer, chair prizes to Miss Sylvia Murphy and Homer Lynch, picture to Miss Kathleen Murphy, cushion to C. J. Bundy, and cut-work runner to Mrs. Patterson.

The marriage of Miss Ruby, youngest daughter of Mr. and Mrs. W. Winn, to Mr. Chester L. Neilson, son of Mrs. J. W. Neilson and the late Mr. Neilson, took place at Lethbridge on Sunday afternoon. They will reside in the Peace River district.

NEWS FROM EDMONTON

(T. B. Windrow)

Edmonton, April 9.—A campaign which is expected to bring \$4,000,000 extra "export" business to Alberta in the next few months in the form of tourist traffic was undertaken over the week end by the federal government and Alberta business men, with the provincial government also giving the plan its endorsement.

Robert J. C. Stead, of Ottawa, a well known Alberta newspaperman, who now is superintendent of publicity for the chamber of commerce, motorizing organizations, the provincial government and national park superintendents to make arrangements for the official opening of the federal government's Jasper-Banff highway on Dominion Day and for the advertising of Alberta all over the continent.

Providing internal turmoil does not disturb things, nothing can prevent Alberta from reaping a golden harvest of tourist dollars this year, chiefly from across the international boundary, Mr. Stead predicts. Revenue from tourist traffic finds its way into the pockets of every class of citizen, from primary producer to professional man and including relief recipients, because tourist traffic consumes, directly or indirectly, every type of goods and services and stimulates the circulation of money, economists know. Advertising is the key to individual advantages from the traffic.

Within Alberta, politics lay comparatively dormant last week, amid indications that the situation would be enlivened soon.

D. M. Duggan, Conservative member of the legislature since 1926, and re-elected last month as an Independent on the citizens' slate in Edmonton, tendered his resignation Friday as Conservative leader in the province, a post he has held since 1929.

In the performance of the duties now imposed upon me as an Independent, I will seek the closest cooperation of my new associates in promoting the best interests of our fellow citizens, he told his Conservative party.

In the meantime, it was reported that all of the score of Independents elected to the house will meet within the next two weeks to draft their general policies and to select a house leader. Until they get together and actually choose their leader, there can be no authoritative prediction as to the identity of that man, because no one but members themselves will choose him, in spite of reports that Mr. Duggan, Mayor Davison, of Calgary, or Alfred Speckman, of Red Deer, are "favorites" for the job. It is believed almost certain that the representative of a rural riding, however, will be the choice.

Already the Independents are laying plans to present a strong opposition to the government, as is correct and expected under the British democratic system. If the plans of the opposition members are carried out, there will be no more successful "steam-roller" tactic by the Social Credit government, for every issue will be fought to the utmost and the Independents will make their position known to the entire province, observers predicted.

They will be supported by the knowledge that the majority of the people of Alberta showed, by their votes, that they did not want the Aberhart government re-elected, despite the fact that the government was returned with a substantial majority in the legislature, although getting a minority vote at the polls.

One point was believed made definite by the election. That was that the majority of the people of the province, by not electing a single C. C. F. member on the socialist platform, and by giving the Social Crediters a minority vote, showed that they did not want and will not tolerate socialization of business or industry, or interference with private enterprise.

The provincial government is expected to take note of those views

LOCAL AND GENERAL ITEMS

David Lloyd George today celebrated the fiftieth anniversary of his election to the British House of Commons.

Geo. Corklin, former sawyer with the McLaren Lumber Company here, is among the most recent arrivals from other points, and is now engaged at the Sartoris' Lumber Co.'s mill.

Rudolph used a magnifying glass to see the sun's eclipse on Sunday, and cannot understand why the sun appeared so big. He was hoping to see an eclipse.

On Saturday afternoon last, April 6th, the occasion of her seventh birthday, Joyce Dambols entertained twenty of her friends at a party at her home in Bellevue.

At the regular Sunday evening service in Central United Church, Blairmore, Mr. George Kerr, of Lethbridge, a well known citizen of Blairmore, will render a violin solo.

Following this week's severe snow-storm, hundreds of snowbirds were found dead throughout Southern Alberta. The cause of their death is a mystery, as no apparent injury was visible.

In order to secure sufficient fibre for the plastering of a Blairmore home now in course of construction, it became necessary on Thursday to shave Joe's chin. The war is sure driving home!

John Arthur Clagne, 53, assistant comptroller and chief accountant of the Sun Life Assurance Company of Canada, was killed on Monday in a fall from a sixth floor window of the firm's head office in Montreal.

Skippers of English east coast fishing vessels are hardy. When William Pashby, 23, master of the Courage, came ashore after his vessel had been bombed by a German Heinkel, he merely phoned his wife he was safe, and put to sea again.

Now Stein spent the record amount of \$4,669,000 on education during the school year 1939-40, an increase of \$262,170 over the previous year. The provincial government contributed \$1,232,969 to the total. The average salary for all classes of teachers was increased from \$772 to \$778.

In order to expedite delivery of cables addressed to members of the C.A.S.F. overseas, the following registered cable address has been secured: "Canrecord, London." All cables for personnel of C. A. S. F. should be addressed as follows: "regimental number, rank, name, Canrecord, London."

Copies of "The Records Tell The Story" and "The Truth About The Records" may be had at the Enterprise office at half price. Also copies of "The Case for Alberta" and "What The Aberhart Government Has Accomplished in a Wasted Four Years." These latter may be had free of cost, although the government's original price on the Case for Alberta was set at \$1.50, and some Pass individuals were known to have paid that amount for it. As a matter of fact, the Enterprise will shortly operate a bargain counter, from which all such fares may be obtained. Copies of some of these booklets have already been sent to Ottawa for interpretation.

and so permit the normal growth of industry and business, including the expansion and development of natural resources by private capital. If the government has not capital of its own to invest in development of those resources, private capital must be allowed to operate freely in areas which bring business and revenue to all the people of the province, directly or indirectly, because the resources are valuable until they are developed, economists have noted.

That view is expected to be considered when the report of the McGillivray royal commission on the oil industry is presented to the government soon.

The Ottawa parliament will open on May 16th.

Sixteen below zero was registered in Blairmore on Wednesday night.

The combine outfit that handled Stefano's crop, returned to Cowley yesterday.

A well known resident of Coleman, for some years, Mrs. Claes, passed away at her home on Wednesday morning.

Pat Conroy, vice-president of District 18, U. M. W. of A., and Angus J. Morrison, M.L.A., secretary, are in town today.

Three full pages in the April 6th magazine section of the Christian Science Monitor, published in Boston, Mass., are devoted to a description of the new Jasper-Banff highway.

In our last week's issue we referred to the death in England of Mr. Alfred Barrell, brother of Mr. C. B. Barrell, manager of the Royal hotel, Canada. Later word from England stated that Mrs. Alfred Barrell had passed away ten days after her husband's death at Dedham, Essex.

Lethbridge taxpayers voted strongly in favor of borrowing \$250,000 for power purposes. It is easier for a well-conducted city to borrow that amount than for the provincial government to do so. The city's credit is good. The vote result stood 11 to 1 in favor.

Clareham Oddfellows, with the spiritual guidance of Dad Palmer, will build a new hall.

Pretty soon Hitler will be compelled to make shells from cement or paper—there'll be no metal.

Former Kaiser Wilhelm has exiled himself ready for Hitler, expected to head for them very shortly.

A number of hockey fans from Alberta witnessed last night's game at Calgary between the Stampeders and Bears.

Calgary Stampeders travelled to a 6-4 win over the Port Arthur Bears last night. The next game will be at Port Arthur on Monday night.

Two South Alberta military officials, Colonel W. W. Henderson, of Lethbridge, and Lieutenant J. F. O'Neill, of Pincher Creek, have been given posts in the training depots in England for the Canadian Active Service Force, and will proceed overseas once.

Louis Lemieux, alias "Trapper" Johnson, and Frank "Red" Wilson, wanted for the blowing of a safe in the Trites-Wood Co. store at Fernie on April 1st, when bonds worth \$700, jewelry to the value of \$2,150 and \$300 in cash and cheques were stolen, were arrested in Calgary on Wednesday. B.C. police are of the impression that the same men were responsible for similar safeclosings at Lethbridge and Cowley on March the 10th and 11th. No loot has been recovered.



because only Chevrolet has all the modern features which make it possible!

CHEVROLET

Eye It
Try It
Buy It!

PERFECTED KNEE-ACTION
(On Special De Luxe Models)



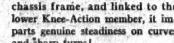
Assembled as an integral unit complete in itself, to assure perfect balance and therefore, perfect springing, steering and braking in each individual car. Easiest ride on any road!

AUTOMATIC
RIDE STABILIZER



Attached to the front end of the chassis frame, and linked to the lower Knee-Action member, it imparts genuine steadiness on curves and sharp turns!

SCIENTIFICALLY
BALANCED SPRINGS



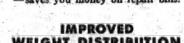
With double-acting shock absorbers, and spring action varying automatically according to load and deflection, "balanced springing" assures uniform riding smoothness.

STABILIZED FRONT END



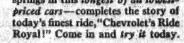
Radiator, hood, head-lights and fenders are firmly and securely bound together in a rigid frame, with a full structural steel to give true front-end stability. The Stabilized Front End means freedom from squeaks and rattles—saves you money on repair bills!

IMPROVED
WEIGHT DISTRIBUTION



Scientific distribution of weight over springs in this longest of all long-distance cars—completes the story of today's finest ride, "Chevrolet's Ride Royal!" Come in and try it today.

RIGID ALL-STEEL BODY
AND BOX-GIRDER FRAME



The strongest and most rigid body and frame construction known to modern automotive engineering—makes for solid, long-lasting comfort and safety.

CROWS' NEST PASS MOTORS

District Dealers

Blairmore, Alberta

J. E. WOODS DIES IN OTTAWA

Another old timer of the Crows' Nest Pass passed on at Ottawa on Thursday of last week in the person of Joseph E. Woods, 78, pioneer surveyor who first charted the Crows' Nest Pass district and east to Pincher Creek, where for a great number of years he was in partnership with F. M. Steele. He was a splendid mining engineer and geologist, making a valuable contribution to the technical knowledge of the Crows' Nest Pass bituminous coal area, and the foothills oil and gas geology. He was financially interested in early development in this district, and had much to do with locating the site for the original as well as the present water-service reservoir for the town of Blairmore. In the boom days of Frank he was resident there, later making his firm's headquarters at Pincher Creek, where he remained till taking up residence in Ottawa but two or three years ago.

The remains were laid to rest at Ottawa on Monday.

The Elks' Ladies' Night, scheduled for Tuesday next, has been postponed on account of the Musical Festival.

Rev. R. W. Hardy, of Cranbrook, has accepted a call to the Crosby United church, Vancouver, and will take up his new pastorate on July 1st. Mr. Hardy has for a number of years been a very active executive member of the Crows' Nest Pass Musical Festival.

Jimmy was asked by his teacher in English class: "What is a pronoun?"

"A pronoun is a noun that has 'torn' it," he replied.

First Doctor: "Why do you call that new nurse 'Appendix'?"

Second Doctor: "Because all of the doctors want to take her out."

AN INCIDENT WITH A MORAL

As the baker's wagon turned a corner, a loaf bounced from a basket. When it hit the pavement a crumb broke off.

Quickly three sparrows made a swoop for the crumb. When the scramble was over, two of the birds flew away without a bite, and one carried off a little piece of bread.

And all the while the big loaf lay untouched and unrecognized.

A COMEBACK IN THE WEST

The Canadian Bank of Commerce monthly commercial letter makes a significant statement with regard to the prairie provinces. We quote as follows:

"The reconstruction of the prairie economy by government and private interests, so long delayed, is now well in hand, and is so extensive and diversified as to provide for a well balanced system of production. Already it is demonstrated that important non-agricultural resources can be developed, and it is in further efforts in this direction, as well as in improved agricultural technique, that the best prospects of sound growth may be seen."

T.C.A. CELEBRATES FIRST BIRTHDAY

Trans-Canada Air Lines, as a passenger organization, celebrated its first birthday April 1st. To signalize the passing of the first milestone, one of the most unique birthday parties on record was staged in mid-air in the evening. The passengers on the transcontinental planes arriving and departing from Winnipeg shortly after midnight were guests of T.C.A. at a birthday party on the plane, at which the stewardess was hostess.

For the occasion, C.N.R. chefs made special birthday cakes for every plane in flight during the day. Each passenger was given a piece of cake in a special box as a souvenir of the occasion. With each box was a note: "Trans-Canada Air Lines' Birthday Party, April 1st, 1940, the first anniversary of inauguration of passenger service."

There was a candle on every cake and, although this signified a twelve month life, the T.C.A. service is proud of the fact that within this twelve months they have carried almost 30,000 passengers and flown more than 3,500,000 miles.

In an Alberta town recently a most glorious party was held, in which all brands of "Oh Be Joyful" were included among the touchables. The local editor was an invited guest, and next day his paper appeared with a writeup of the glorious time had, and the heading read like this: "Biggest STG Party on Record".

The Boys depend on the Y...
...the Y depends on YOU

Give Generously
Y.M.C.A.
WAR SERVICES

With trained men and facilities ready, and from experience in previous wars, the Canadian Y.M.C.A. was able, last September, to quickly organize temporary programmes and facilities for troops in training. This work was financed on a bank loan. From there on the need has been carefully estimated from a survey of actual conditions and requirements in Canada and overseas.

Before setting the financial objective of its campaign, the Canadian Y.M.C.A., with the closest co-operation from the General Staff, made a comprehensive study of present and future requirements in Canada and sent its senior secretary to England with the First Canadian Contingent to study the need there. Then he went to France to see the requirements in the battle areas. Based on this report, estimates were made of the costs of equipment, supplies and services up to December 31st, 1940. These estimates, for sixteen months, including money spent to date, totalled \$1,083,000. This then was set as the objective for the present campaign.

The entire funds of this campaign are to be devoted to war service among Canadian troops in Canada and overseas, including paying for the furnishings and operating costs of Y.M.C.A. huts or centres now in operation in Canada and overseas, the cost of opening and furnishing new huts or centres where needed, free games, athletic equipment, writing paper and literature for the boys, providing motion picture shows, concerts, music and other entertainment, supplying a staff to operate off-duty programmes in athletics, sports, informal education and inspirational meetings, operating costs of mobile units supplying free refreshments to troops on night manoeuvres, and the operating expenses of the Halifax hotel, the Beaver Club, and other leave centres, which soon will be needed.

The campaign throughout Canada starts Monday next.

WILLYS EXTEND GUARANTEE

Windsor, Ontario.—Joseph W. Frazer, president of Willys-Overland Motors, Inc., has announced that the company will hereafter extend the standard Automobile Manufacturers' Association new car guarantee on 1940 Willys cars to 100,000 miles or three years.

In making this sensational statement which marked the end of his first year as president of Willys, Mr. Frazer said: "For the first time in the history of the American automobile industry, a passenger car maker will stand back of its products with a guarantee covering 100,000 miles or three years of driving. It gratifies me that I am able to offer this remarkable guarantee on the lowest priced full-size car in the world."

"Willys is able to make such an unprecedented and long guarantee," Mr. Frazer continued, "because of its remarkable record of stamina as proved in the hands of thousands of satisfied owners. The new 1940 Willys is built for long life. It is of the simplest construction. It is made with the finest quality materials. And it provides a higher factor of safety due to light weight and strong, oversize units." See Ad. elsewhere.

According to a tailor, men's shoulders are becoming broader. It's just as well, with taxes what they are.

George: "Have women more courage than men?"

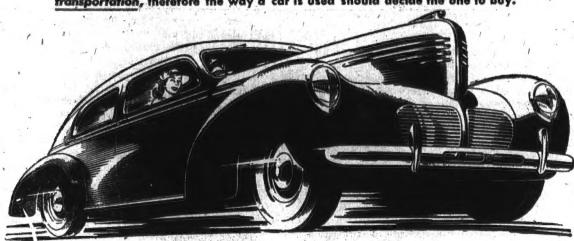
Davy: "Certainly! Have you ever seen a man try on three or four suits with only thirty cents in his pocket?"

MOST CARS ARE TOO BIG!

As you buy clothes to fit your person and purse—build a house to be comfortable but not extravagant—why should an over-sized, over-powered, over-appointed car, whether new or used, be considered? Why not purchase a thoroughly up-to-date, brand-new Willys—the car that is adequately sized, adequately powered, stylishly appointed—so that all its provable economies can save more money to spend at destination rather than for getting there?

ALL HAVE THE SAME FUNDAMENTAL PURPOSE

The most expensive car made may have the wheelbase and weight of a truck, an engine capable of powering an aeroplane, the appointments of a bridal suite, cost the price of a house—yet its real purpose and use is transportation, therefore the way a car is used should decide the one to buy.



DO YOU COMMUTE?

If your use of a car is like that of the great majority of owners, you will commute 25 feet out of the time—back and forth between home, work and nearby places, or between farm and town—your speeds will be far less than 70 miles per hour—you will average fewer than three people per trip—the traffic conditions will require alertness and the parking will not always be easy. These are the reasons why the Willys is more exactly designed to meet the driving and cost requirements of most people. There is no waste of size, weight, or power; everything is ample but not excessive—the long as well as short trips are comfortably and economically taken.

DOES A LARGE CAR GIVE PRESTIGE?

Some people may think that a large car gives prestige, but even the "Joneses" know that smaller bills, promptly paid, create far more prestige with the people that mean a thing.

WHAT ARE TAXES GOING TO BE?

Looking forward to the next few years, the cost of taxation and of living show upward trends, hence a Willys is not only the best car to buy now, but pays well when such developments occur...Get a free demonstration of this quality.

THE WILLYS IS NOT SMALL...MOST CARS ARE TOO BIG!

Mechanics Sales Ltd., Distributors, Lethbridge, Alta.

Gordon McNabb, Sales Representative.

WILLYS OF CANADA, LTD., WINDSOR



BIG FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines

CHECK THREE MAGAZINES—ENCLOSE WITH ORDER

- [] Maclean's Magazine, 1 yr.
- [] National Home Monthly, 1 yr.
- [] Chatelaine Magazine, 1 yr.
- [] Canadian Horticulture & Home Magazine, 1 yr.
- [] Family Herald & Weekly Star, 1 yr.
- [] Free Press Prairie Farmer, 1 yr.
- [] Parents' Magazine, 3 mos.
- [] Rod & Gun, 1 yr.
- [] Country Guide & Nor'West Farmer, 2 yrs.
- [] Home Arts (Needlecraft), 1 yr.
- [] American Boy, 8 mos.

ALL FOUR ONLY

3.00

SUPER-VALUE OFFER

This Newspaper, 1 Year, and One Magazine Group A, Two Magazines Group B

GROUP A—Selected 1

- [] Liberty Magazine, 1 yr.
- [] Saturday Evening Post, 1 yr.
- [] Red Book Magazine, 1 yr.
- [] Woman's Home Companion, 1 yr.
- [] Parents' Magazine, 1 yr.
- [] Collier's Weekly, 1 yr.
- [] Sports Illustrated, 1 yr.
- [] Physical Culture, 1 yr.
- [] Screenland, 1 yr.
- [] Christian Herald, 1 yr.
- [] Our Road to Books, 1 yr.
- [] McCall's Magazine, 1 yr.
- [] Photoplay Magazine, 1 yr.
- [] American Magazine, 1 yr.
- [] Free Press Prairie Farmer, 1 yr.
- [] Rod & Gun, 1 yr.
- [] Country Guide & Nor'West Farmer, 2 yrs.
- [] Home Arts (Needlecraft), 1 yr.
- [] American Boy, 8 mos.

ONLY ONE SELECTION FROM GROUP "A" IS PERMITTED

ALL FOUR ONLY

3.75

These Offers
Are Positively
Guaranteed

FILL OUT COUPON MAIL TODAY

Please clip list or magazines after checking ones desired. Fill out coupon carefully.

Gentlemen: I enclose \$ I am checking below the offer desired with a year's subscription to your paper.

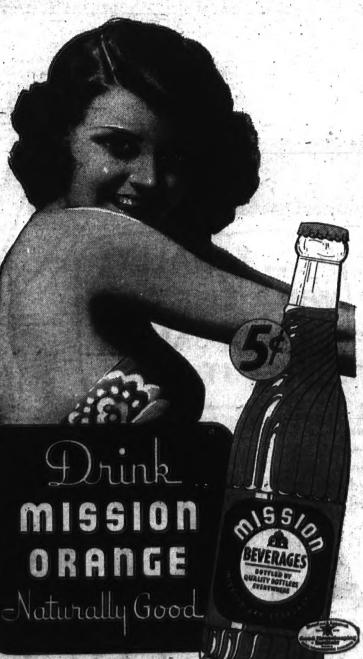
[] SUPER-VALUE [] BIG FAMILY

Name: _____

Post Office: _____

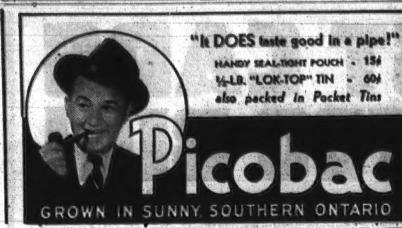
R.R. _____ Province: _____

MAIL COUPON NOW (OR HAND IT IN) TO THE BLAIRMORE ENTERPRISE



CROWS' NEST BOTTLING WORKS
M. Sartoris, Prop.

BLAIRMORE, Alberta.



A Fading Dream.

Whether or not the problem of the effective and profitable disposition of surplus exportable farm products in Western Canada will be temporarily solved as a result of war requirements for the duration of the war, the probable trend of agricultural practice after the war remains obscure and probably will continue to be doubtful until stern necessity dictates some important changes in policies and methods.

The foregoing comment is inspired by the fact that at least one of the possible solutions which appeared to hold out glittering prospects a few months ago has been more recently shattered when viewed in the light of cold reason applied to undisputed, but unwelcome facts.

Reference is made to the theory that probably in the not far distant future the yield of thousands of these broad western acres might be stopped, after processing, to industrial purposes, thus bringing about that much to be desired end, a better balanced economy in Western Canadian life—a sort of wedging of agriculture and industry, as it were.

A Glittering Prospect.

Only as recently as last summer, this prospect was held out as "the way out" for Canadian agriculture by D. G. McKenzie, writing in "Social Welfare", a publication, issued by the Christian Social Council of Canada, on the work of the National Chemicure committee, a body set up to make a survey of research work being done by governmental bodies, universities and industrial plants in the interests of co-ordination of this very important and potentially valuable work and with a view to making the results of research work of practical value to agriculture and industry.

Speaking of the aspirations of the National Chemicure committee, Mr. McKenzie stated that: "We feel that if we could divert four to five million acres of land now devoted to wheat production to other forms of agricultural production more suitable for industrial utilization, we will have largely solved our wheat surplus problem.

It may be," he continued, "that we can grow more flax, sunflowers, soya beans and similar crops from which we can extract vegetable oils and fibrous material that can be used in many branches of industry."

The possibility of the utilization of our surplus wheat in the production of milled flour, breadstuffs, etc., was also mentioned and was found to be made from wheat straw and leguminous crops. The possibility of marketing more of our surplus fruit production in the form of fruit juices is to be studied. More and more of our corn and potatoes may be utilized in making of starch, etc. Flax, hemp, sunflowers and soya beans may become a profitable source of vegetable oils and additional investigation may prove that alcohol can be profitably extracted from barley and low grade wheat and used for blending with fuel oils."

These and other prospective conversions of the product of the field into the output of the factory were held out with considerable enthusiasm as a potential solution of some of the ills of agriculture in the term: "And so the vista of the future opens up."

Because these things may be, and undoubtedly are, physically possible, it by no means follows that they are economically feasible. Indeed these potentialities and other prospects were canvassed at a very recent conference of agricultural technicians, research men and industrial authorities in Winnipeg when they were forced to the conclusion that, at present at any rate, none of them holds any immediate prospect of realization as a practical project, except perhaps, the conversion of flaxseed oil into oil to be used in the manufacture of paints, at any rate insofar as the prairie provinces may be concerned.

Processing Is Costly

Such a conclusion is quite understandable when it is pointed out that the utilization of agricultural products for industrial purposes on considerable scale involves the removal, transport and processing of bulk commodities and, in the west at any rate, their transfer over considerable distances before they can be made available as saleable manufactured goods. This inevitably entails considerable expense, even if cheap labor" were available. It is this, in the fact that such commodities are likely to compete with similar goods produced elsewhere at much lower costs, the economic feasibility of the proposed factory.

Such a conclusion, however, should not act as an impediment to the continuance of the work being done by the National Chemicure committee. On the contrary, it should serve as a stimulus to that body and other organizations interested in the development of agriculture and industry and the solution of their joint and several problems to further efforts to find a way to make the valuable results of research work in the laboratory economically applicable. Because this cannot be done immediately does not mean that the work should cease.

Unremitting attention to the task in hand with, an eye to a practical objective will undoubtedly sooner or later result in the evolution of cheaper manufacturing processes and the time may come when the handicaps which now appear insuperable will be overcome. In the meantime, however, farmers in the west will have to look to other measures to solve their post war problems if and when they come.

More than 400 species of plants are "meat eaters", consuming insects.

Joins The Navy

Hollywood Film Director Happy To Be In Canadian Sea Force

Ready to go to sea with the Royal Canadian Navy, Lieut. John Farrow, Hollywood director and husband of screen actress Maureen O'Sullivan, arrived at Halifax, "proud and happy to be in the Canadian Navy."

"I have nothing but admiration for the work the Navy is doing and has done since the war started," said Lieut. Farrow, who gave up his motion picture career to enter the service. "Now I have seen some of it at first hand I can't call it anything but marvelous."

The British-born director said his wife might visit Halifax if he is stationed there long.

Will Use Canals

Britain's 2,245 miles of canals are expected to have more traffic this year than ever before. The Government plans to encourage the use of the canals for transporting goods long distances, thus helping to conserve gasoline supplies.

Over half a million pounds of camphor are used in a year in motion picture film.

2354



The Banff-Jasper Highway

Provides A New Channel For Tourist Travel In Mountain Beauty

The official opening of the Banff-Jasper Highway, scheduled for Dominion Day, July 1, 1940, makes particularly timely a new booklet issued by the National Parks Bureau of the Department of Mines and Resources, Ottawa. Bearing the title "The Banff-Jasper Highway", the booklet is profusely illustrated with maps, text and pictures of the new mountain highway which will unite two of Canada's greatest national parks and open up to motorists a region formerly impenetrable except by saddle-horse and pack-train.

The Banff-Jasper Highway provides a new channel for tourist travel, not only for Canadians, but for the people of the United States, and all others who come to share it. From the luxury of the modern motor-car, it reveals breath-taking majesty in unbroken but ever-changing panorama. The highway not only commands much of the finest mountain scenery in the world, but because its entire length lies in national parks, which are wild life sanctuaries, the opportunity to see the native fauna of the district, from the sure-footed mountain goat to the strictly un-social grizzly bear, is available in a manner not similiar elsewhere. The altitude is high enough to provide the brilliance and exhilaration associated with the mountains, and yet not so high as to present a problem to those of normal health and physique. Everywhere lies the wilderness, unchanged and unspoiled, yet nowhere is the visitor an hour's drive from the comforts and resources of modern civilization.

Mountain highways have always possessed a peculiar fascination for mankind. The sense of penetrating the unknown and of overcoming obstacles which for ages have been barriers to human progress arouses in many hitherto unrevealed emotions. The Banff-Jasper Highway is no exception, and its appeal to the traveller, the nature student, and the lover of the out-of-doors is universal. In them it united not merely parks but peoples and nations.

The Island Of Sylt

German Air Base Has Been Gradually Shrinking For Centuries

Site of the greatest air raid of all time, the island of Sylt had almost escaped the notice of history until the present. Moreover, it had no military or industrial advantages for Germans, first as a bathing resort and then as an air base, it might very well have disappeared completely beneath the North Sea, without ever breaking into world news.

For, like its island neighbors, Sylt has been shrinking ever since the annals of Europe have been recorded. The North Frisian group, of which it is largest, had an area of more than 1,000 square miles in 1250 A.D., compared with about 100 today. Of this 100, Sylt occupies about 38 square miles, and the steady shift of its sand-dunes to the west continues to deliver its east coast to the sea.

Only once before has Sylt figured in war. During last century's Danish war it underwent severe punishment, before its occupation by the Germans in 1864.

If, as seems probable after the recent successful raids, the Germans are forced to abandon the Sylt base, the island may well be left again to the North Sea's steady encroachment.

The Latest Recruits

War is doing strange things in the livestock world. The latest recruits for war work are goats, which are being trained to lead horses from their stables in case of fire. Some hundreds of goats are now installed in stables around London, Eng., and it has been proven that horses do not need to be blindfolded to get them out of a burning stable.

Delivery Is Slow

With censorship and everything Swiss people near the German-Swiss border are compelled to take 22 days sometimes for the delivery of a letter from a Swiss town to a German point 15 miles away.

A fox's tail is important in cold weather—it blankets the nose and foot pads when the fox is lying down.

Automobile spark plugs occasionally should be removed from the engine and inspected for such defects as cracked porcelain.

NERVOUS RESTLESS WOMEN: Lydia E. Pinkham's Special Compound helps calm nervous nerves due to female emotional distress. Made especially for women. Try it!

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Had Their Instructions

Crew Of German Liner Columbus Tells Story Of Scuttling

Crew members of the scuttled German liner Columbus in a story published in the San Francisco Chronicle told of flooding the ship with benzine to the extent that a premature spark "would have killed us all."

The crew told by radio now at Angel Island Immigration Station, San Francisco, explained why two of the Columbus' crew of 580 men died. They were torched men who "did not make it" to the lifeboats when the order came to fire the benzine.

The crew had been instructed what to do should the scuttling alarm be given. The alarm came Dec. 19 when a British destroyer ordered the Columbus to stop. The quota quoted one crew member: "All of us ran to our posts and began pouring thousands of gallons of benzine over every inch of the top five decks. Before we had finished we were wading in benzine."

"One spark would have killed us all, but we prayed there would be no spark. Within minutes the ship was burning, three the last torch onto the main deck and then lowered himself to his motor boat.

"In five minutes the ship was afire from end to end."

Almost 150 of the 512 crew members have been returned to Germany by way of Japan. They were men unfit for military service.

The Wise Old Owl

Can Be Depended On As An Excellent Weather Prophet

Britons, forced to do without published weather forecasts due to wartime restrictions, found consolation in a letter to the Times received from Lieut.-Col. A. Vickers of Ashwells, Terling, Essex. He said such information could be obtained from owls.

"I have tested the honor of these excellent weather prophets for some years," he wrote. "And the conclusions are arrived at as follows: If the owl owl calls more than three times at night rain will come within 24 hours. If the barn owl calls even once during the night it will be fine for the next 24 hours."

Finds Canadians Friendly

Wife Of Australian High Commissioner Already Feels At Home

Lady Glasgow, wife of the first Australian high commissioner to Canada, said: "There is such a wonderful friendliness and hospitality about Canadian people that I feel at home already." She arrived at Ottawa with her husband, Sir William Glasgow. She expressed interest in the prairie library scheme originated by Lady Tweedsmuir and told of a project in Australia known as the Bush Book Club, which supplies books to farmers and settlers.

Party Ends for Mr. Caffeine-Nerves

Who's Who's the pretty wallflower looking so gloom? Has she just lost her best friend?



She: I think I know her trouble—it's caffeine-nerves. She's always drinking tea and coffee. I'm going over right now and put her wise to Postum! It's delicious—and caffeine-free.

MR. CAFFEINE-NERVES: Stay where you are, Busybody! She can look after herself!

30 DAYS LATER

WALLFLOWER: When I think how I suffered from nervousness and sleeplessness because of caffeine-nerves I give a big cheer for Postum! I'll certainly never go back to tea and coffee!

Mr. Caffeine-Nerves: I'm off! Postum and nervous indigestion, don't get along!

• Many people can safely drink tea and coffee. Many others—and all children—should never drink them. If you are one of these, try Postum's 30-day plan. Drink and drink it instead of tea and coffee for one month. Then, if you do not feel better, continue the same top to General Needs Limited, Cobourg, Ontario, and we'll gladly refund full purchase price, plus postage. Postum is delicious, economical, easy to prepare, and contains no caffeine.

POSTUM

A Punishable Offence

Soung Any Article In Or Out Of Internment Camps

It has been made a punishable offence under the War Regulations Act to smuggle needles, newspapers, clippings and other articles in or out of internment camps in Canada, according to an order issued recently by Hon. Ernest Lapointe, acting secretary of state. This became necessary after various attempts were made to evade camp censorship. Contravention of this order will be punished on summary conviction by a fine not exceeding \$500 or 12 months' imprisonment.

Recent automobile tests indicate that at 65 miles an hour the costs of oil are four and one-half times the costs of oil at 35 miles.

Alligators' eyes shine pink, bears' silver, leopards' green, and so on, says a scientist who studied light reflected from animal eyes at night.

Contains A Surprise

Increased Efficiency Has Been Developed For London's Balloon Barrage

Important developments have given London's balloon barrage increased efficiency as a means of controlling enemy aircraft, reaching objectives, a press association reporter wrote after visiting balloon units.

He said an enemy plane would meet a "very disagreeable surprise" if it attempted to fly through the barrage, and that Royal Air Force planes have demonstrated this by experiment.

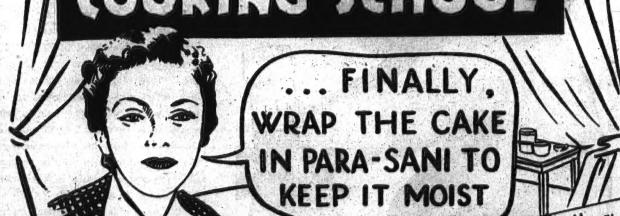
Knew His Movies

The Vicar recalled some amusing experiences during the last war. One of them concerned the annual meeting of a branch of the British Legion which he used to be present at.

Once, he said, on being challenged by a sentry, he answered, "Chaplain."

The sentry replied, "Pass, Charlie."

COOKING SCHOOL



Baked goods retain their mellow-moist texture longer when wrapped in Para-Sani Heavy Waxed Paper. Made by Appleford Paper Products Limited.



PARA-SANI Heavy WAXED PAPER

APPLEFORD PAPER PRODUCTS LTD.

WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

SAYS BLOCKADE BY BRITAIN TO BE INTENSIFIED

London.—Prime Minister Chamberlain said in a speech that he was 10 times as confident of victory as he was when the war started, that Britain was ready for an intensified war or to bring out all the blockade was going to win Germany's life blood, and that Britain was not going to let Germany profit indefinitely by unsupervised warfare.

Chamberlain spoke to the central council of the dominant National Union of Conservative and Unionist Associations, as head of the Conservative party.

"Germany missed the bus," he said. "Germany's failure, despite its superior preparation for war, to wage big scale warfare, leads to the seven months breathing space which non-intervention war had given Britain, he said, it was able to face the future calmly, steadily, whatever might come. And this time, he said, the Allies would not be cheated of the fruits of victory but would assure themselves of the elements of European security.

Germany, he said, had not a real friend in the world—only neutrals who were afraid of her. These neutrals, he said, knew that the hearts that Allied victory spelled freedom for them, German victory, slavery.

Chamberlain said that he would be the last to under-rate Germany's strength or its determination to use that strength "without scruple or mercy if she thinks she can do so without getting her blows returned with interest."

He turned to the blockade. A blockade always had been Britain's strongest weapon, he said, and this one was going to be tightened, leaks and loopholes were going to be stopped, until it "more and more drains the life blood out of our enemy."

He said "neutral" sentiment was growing in the Allies' favor, and his statements implied that the Allies were not going to be the sole factor of law and order with Britain's intention to blockade if Germany continued to violate, as the British held it has, the neutrality of foreign territorial waters.

Addressing a political gathering, and not the House of Commons, Chamberlain gave himself more range than he usually does. He derided the Nazis and breathed complete confidence that the Allies were going to win the war however it was waged and however long it lasted.

Denouncing peace organizations, Chamberlain said their work was mischievous. But, he added, recent by-elections for seats in the House of Commons had proved that the voters were not taking their demands for peace seriously.

He turned to the start of the war. Germany's preparations were far ahead of Britain's, he pointed out, and therefore it might have been suspected that it would take advantage of this to try to overwhelm the Allies.

"But it is not very extraordinary that the enemy made no attempt to overwhelm us and France," he commented.

"Whatever may be the reason, whether it was that Hitler thought he might get away with what he had got without fighting or whether it was that after all his preparations were not sufficiently complete, one thing is certain—he missed the bus."

Swiss Troops Called Up

Units Totalling Tens Of Thousands Of Men Summoned

Berne.—Switzerland moved nearer general mobilization as the general staff summoned to active service 41 army units totalling tens of thousands of troops. They are to report April 15 and 22.

The call was connected with the high command's announced determination to keep the Swiss strength as closely as possible on a level with the number of troops any one belligerent may stationed near Switzerland's borders.

Swiss military quarters believed the Germans have between 12 and 15 divisions, (about 180,000 to 270,000 men) in the Baden and Wurttemberg areas north of Switzerland. Swiss officials said, however, their presence "gives no immediate cause for alarm."

This attitude was reflected in Basel, near the long dormant upper Rhine front between Germany and France.

During 1938, England imported \$2,220,000 worth of butter, only one-half of which was produced in the British Empire.

Seeks Lasting Peace

France's New Premier Says There Will Be No Compromise

Paris.—Paul Reynaud, France's new premier, said in a trans-Atlantic broadcast in English that France has "forged the weapon" against totalitarian Germany and "now we are going to use it."

He stressed in his speech that France is seeking a lasting peace, but he said bluntly:

"Totalitarian Germany has been totally insincere. It would be mad to believe that by signing some kind of compromise with her we should be signing anything other than our death warrant for the following day."

The premier lapsed into slang by using the word "phony" when he said:

"From the outset we must finish it; it has been the formula which summed up all our thoughts. And that means no 'phony' peace after a war which is not 'phony' in any respect."

Reynaud defined his understanding of the word "phony" as "counterfeit."

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"It makes them play at Hitler's game," he said, "and yet they hope for Hitler's defeat."

Parliament Opening

House Sessions In The Second Or Third Week Of May

Ottawa.—Parliament will open on the second or third week in May," Prime Minister Mackenzie King announced at the first press conference he had held since January.

Traditionally parliament opens on the second or there are five Thursdays in May. It is now believed the opening date will be delayed by some time in June and he will be too late to open parliament.

Mr. King gave correspondents details of the appointment of the Earl of Athlone as governor-general of Canada, revealed the defence minister, Hon. Norman Rogers, would shortly to confer with British military authorities in England and inspect the Canadian forces there and discussed political matters generally.

Date of Mr. Rogers' departure will remain an official secret owing to war conditions, but his stay in the United Kingdom will not be long. He will be back before parliament opens.

Mr. King said it was considered that Mr. Rogers responsible for Canada's naval, military and air activity in the war, including the British Commonwealth air training plan, should consult with members of the British government and leaders of the various services.

To Guard Palace

Canadian Troops To Mount Guard At Buckingham

London.—Canadian troops will mount guard at Buckingham Palace from April 17 to 24 inclusive, it was announced.

The Royal 22nd Regiment of Quebec will furnish the guard for the first four days and the Toronto Scottish for the second period.

The duty of mounting guard on Buckingham Palace is a privilege hitherto reserved exclusively for the Brigade of Guards, though in a few instances the rule has been relaxed, such as during the coronation when Dominion troops took a turn.

Plan For Egg Export

Ottawa.—The egg producers of British Columbia have made application for a marketing scheme. Purpose of the scheme would be to assist the export of eggs to Britain. The application is being considered here and is likely to go through if the producers support it in sufficient numbers.

For Summer Training

Soldiers Will Be Moved Into Camp Early In May

Ottawa.—Canvas cities will spring up at hair a dozen or more places across Canada next month as members of the Canadian Active Service Force move into camp for summer training.

It is understood plans are under way to move all troops in Canada into camp shortly after May 24. Included in the troops moving to camp will be the whole of the second division of the Canadian Active Service Force and various units of corps, or specialist troops who have been mobilized since the start of the war but not sent overseas.

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DENTISTRY

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Blairmore—Afternoon 1 to 6
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Canadian Pacific

In both federal and provincial elections the Social Credit vote lagged.

The most pathetic picture in the world is a horse fly sitting on a radiator cap.

The 36 Social Credit members of the Alberta legislature will face an opposition of 21.

Dr. H. K. Groff, for many years chief medical officer of the Workmen's Compensation Board, has been dismissed, with no reasons for dismissal given.

No, sir! Abie won't throw away the Bible if it can accumulate followers to support him to the extent of nine thousand bucks a year or more. Boy, be faithful!

Staff Sergeant George Harvey, of Lebbridge, and Sergt. J. A. Cawsey, of Blairmore, have left for Regina to attend a special two weeks' mounted police course.

Wouldn't it be a sight to see Canada's premier touring into all the ridings of the Dominion to make final choice of candidates? Actions small as that are known only to Alberta.

Mrs. McCorquodale is the only woman I know to wear the first tooth of her eldest child (an attractive daughter with the unusual name of Raine) set in diamonds on her brace let.—London Daily Sketch.

A guy met Harvey Carmichael on the street Monday with the remark: "Hello, Harvey, are you related to Carmichael in the Calgary zoo?" Harvey was so taken aback that he hasn't quite recovered since.

It is likely that Rev. Roy Taylor, former member for the Pincher Creek provincial constituency and deputy speaker of the last legislature, will be appointed provincial librarian, which post has been vacant since 1935.

A large quantity of yard goods stolen a few weeks ago from a Calgary tailoring establishment, has been recovered, cached in the north hill. In practically the same region, two revolvers were found some days ago.

Crow Flag, of the Peigan Indian Reservation, was on Thursday last elected chief, succeeding Man Who Smokes, who died last January. Crow Flag is the son of a noted warrior of other days. There were four nominations.

The question was asked on Sunday last: "Don't you know there's a Lord's Day Act?" The answer came: "Sure, kindly put that question to Mr. Aberhart. He does bigger business on Sunday than the average poor individual can do in a week!"

A car was noticed passing through Blairmore on Sunday afternoon last with no back-seat driver. But, far worse, there were five young people in the front seat and three of them on top of or controlling the wheel. There is no more dangerous practice.

Copies of the Vancouver Daily Province are now delivered at the doors of subscribers on rainy days wrapped in waxed paper. The idea has proven popular with both subscribers and advertisers, and favorable reaction has been received by the paper.

Six steamers of the Newfoundland sealing fleet report the best kills of many seasons, practically all loaded. One ship in the Gulf, the Terra Nova, so old that she should be grey—practically three score and ten—reported jammed in the floes and unable to reach the seals.

In a recent issue of The Enterprise it was stated that "Enquiries about Canadians who are interned in Belgium or other neutral countries should be addressed to the Department of External Affairs, Ottawa, or the Canadian Legion or British Embassy concerned." This, we are informed, was incorrect. Such enquiries should be addressed to Colonel Hubert Stetham, Director Prisoners of War Information Bureau, Department of the Secretary of State, Ottawa.

Local and General Items

The Editor will be glad to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, tea, showers, presentations, anniversaries, etc. Phone items in to 11 or hand them in at The Enterprise office not later than Thursday evenings.

John Pire, of Blairmore, is practice teaching at Chipman, Alberta.

At the White House, Mrs. Roosevelt is known as "Public Energy Number One."

Gossip is like mud thrown against a clean wall; it may not stick, but it leaves a mark.

The town council of Macleod granted \$10 to the Salvation Army war services fund.

Abie knows! He said that "the hand of God was at the helm" when he was re-elected.

Salary increases, effecting some 5,000 government employees, has been planned at Ottawa.

D. M. Duggan, of Edmonton, has resigned the leadership of the Alberta Conservative Party.

Hitler, supposed to end his career by the suicide route several months ago, is still working—overtime.

"Blitzkrieg" is lightning war that never strikes in the same place once, declared Vic Oliver in a wisecrack.

Angus J. Morrison, M.L.A., secretary of District 18 of the U. M. W. of A., was in town over the week end.

A schoolboy, asked to write an essay on the Arctic region, wrote: "An Eskimo is one of God's frozen people."

Mr. and Mrs. A. Rhys, of Hillcrest, have taken up residence in Blairmore. Mr. Rhys having secured employment here.

Six years ago, in the Crossfield district, farmers were all working on the land and some seedling had been done.

No man yet ever had a policy of selling at cut prices without meeting his own cut prices later on. Think that over.

"I'm Gladys Zell," said a bouncing looking young lady a few days ago, introducing herself to Gordon MacFlag. "Oh," he replied, "So am I!"

In our issue last week, we omitted mentioning the fact that the Ells' "Travelling gavel" was presented by officers of Macleod Lodge to the local lodge.

H. O. Purkis, of Pincher Creek, received word last week of the death of his father, C. G. Purkis, at Luddesdon, Kent, England, on March the 11th.

Born, at the St. Eugene hospital, Cranbrook, on Tuesday, April 2, 1912, to Dr. and Mrs. Hararam (nee Mae Maltman), of Windsor, Ontario, a daughter.

Some townspersons are really silly. Why, in one town in Alberta, they have gone so far as to elect an editor as mayor for the twelfth term. Well, of all things!

If some of the talking about what Aberhart has done during the last four and a half years was directed at what he hasn't done nor intended to do, a whole lot more could be said.

We were asked on Saturday last "who is leader of the Liberal party in Blairmore?" Well, Mackenzie King has never been here, and 'would take a lot of local material to make it Mackenzie King.

The minister of national defence announced on April 4th that Brigadier-General V. W. Odum, C.B., C.M.G., D.S.O., V.D., has been selected to command the Second Canadian Division, Canadian Active Service Force. In making this selection, the government of Canada has been influenced by General Odum's long and distinguished career, and his devotion to the service of his country, both in the field and as a citizen of Canada. He was born on October 21st, 1880.

Someone asked a few days ago: Why are there so many pigs blind in Blairmore?

Mrs. R. W. Harold Pinkney is in Edmonton this week, attending the annual provincial convention of the I. O. D. E.

E. O. Duke, M.L.A., and Mrs. Duke, were in town during the week from Camrose. It is rumored they will take up residence in this district shortly.

Trouble with the modern parking system in that you can't get out of a line like this.

Some person a few days (or nights) ago used a saw to disconnect part of the guard-rail of the Sixth Avenue footbridge across the river. Police should investigate.

BRICK FOR SALE — Reclaimed brick, all sizes, clean, excellent condition. Packed bricks, \$16 per 1000; square brick, \$16 per 1000. Apply to JOE RUZALSKI, Coke Ovens, Police Flats; P.O. Bellevue. [Mar 29]

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